

Invitation from

Globalisation Series of
Seminars and Lectures

“A Theory of knowledge-based Imperialism”

Professor Mark Casson
University of Reading

Chaired by Professor Brigitte Granville
Professor of International Economics and Economic
Policy, Queen Mary, University of London.

Wednesday 12 November 2008, 6pm

Skeel Lecture Theatre
The People's Palace
Queen Mary, University of London
Mile End Road
London
E1 4NS

A reception will follow the lecture
RSVP on the attached card by Monday 3 November 2008



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Professor Mark Casson

“A Theory of knowledge-based Imperialism”

Wednesday 12 November 2008, 6pm

Mark Casson is Professor of Economics and Director of the Centre for Institutional Performance at the University of Reading. He is currently Leverhulme Major Research Fellow in the Economics of Social Networks. He recently co-edited two books: The Oxford Handbook of Entrepreneurship (2006) and The Economics of Networks (2008). He has published in a range of subject areas, including international business, entrepreneurship, economics of culture and institutions, business history and transport history. He has recently begun a new research project on the economic analysis of imperialism.

The Centre for Globalisation and Research (CGR) at the School of Business and Management, Queen Mary University of London, aims to be the leading academic institution for research on globalisation. CGR is a multidisciplinary project – its fellows and associates are drawn from the fields of Economics, History, Law, Management, Politics and Sociology. Our Seminar Series brings the ultimate of world expertise by putting the debate of Globalisation in perspective and offers a platform to prominent academics, policy makers, and business leaders to discuss the pros and cons.



Key: 1 Skeel Lecture Theatre, The People's Palace 2 Queens' Building
3 Towards Mile End Tube Station 4 Towards Stepney Green Station