

The Value of Art Two events on the Economics of Art

Two upcoming events to discuss 'Measuring Intrinsic Value' by Hasan Bakhshi, Alan Freeman, and Graham Hitchen, which you can find at

www.MissionModelsMoney.org.uk

with some background papers at

<http://ideas.repec.org/e/pfr102.html>

Wednesday 25th November At *City University* at 5pm, in room C339

(see <http://www.city.ac.uk/economics/seminars.html> for details)

Thursday 12 November 2009, 6:00-8:00pm at Club Row, Arnold Circus, London E2 7ES

with c&binet (Creativity and Business International Network) and the A Foundation, the debate will consider questions of value in relation to the visual arts. The panel will be chaired by Alan Yentob, and includes artists Susan Hiller, Paul Graham and Michael Landy, and economist Alan Freeman.

RSVP: rsvp@dacs.org.uk

DACS invites you to debate

The Economy of Art

Thursday 12 November, 6pm-8pm

The first in a new series of high-profile debates on visual artists in C21st organised by DACS (Design and Artists Copyright Society) in partnership with c&binet (Creativity and Business International Network) and the A Foundation, this panel discussion considers questions of value in relation to the visual arts.

What value does art have financially, socially and culturally? How can we measure the intangible benefits of the visual arts in financial terms? Chaired by **Alan Yentob**, a distinguished panel of artists, economists and commentators explore the value of the visual arts to the economy and society at a time when the value of traditional economic sectors are being seriously challenged.

Venue Club Row, Arnold Circus, London E2 7ES

RSVP rsvp@dacs.org.uk or 020 7553 9059



The Panel

Alan Yentob (Chairman) is the Creative Director of the BBC and Editor and Presenter of the *Imagine* programme. A celebrated and award-winning programme maker, Alan became the BBC's Creative Director in June 2004.

Susan Hiller is an American-born artist, living in the UK. Her practice encompasses installation, video, photography, performance and writing.

Paul Graham is a UK-born, New York-based artist photographer whose work uses and abuses the classic genres of photography to map a cultural and social topography.

Alan Freeman works for GLA Economics, the Mayor of London's Economics unit, where he leads the unit's work on cultural economics and city comparisons.

Michael Landy is a London-born artist best known for the performance piece-cum-installation, *Break Down* (2001), in which he destroyed all of his possessions.



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valuing visual arts

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