Prometheus: Critical Studies in Innovation

Prometheus is being re-vamped. The journal is now in its 26th year and much has changed since it was launched: the information perspective it espoused has become obscured by knowledge-based notions, its interest in information technology has been confused by expectations of e-everything, the technology policy of governments has been subverted by corporate strategy and the guidance of the market, and academic disciplines studying change have been captured by Management Studies. Prometheus could sit back and grumble that the world is not as it once was. But if Prometheus is ever to change anything, Prometheus itself must change. And changing it is: new editors, new book review editors, new web page, new cover, new house style, new remit.

Prometheus remains an international, multidisciplinary journal published by Taylor and Francis, but its new focus is firmly on innovation, by which is meant the production, introduction and diffusion of change. The journal’s scope has expanded to cover:

- the history of innovation
- information for innovation
- invention and creativity
- research and development
- diffusion of innovation
- science and technology policy
- organisational strategy for innovation
- intellectual property rights
• communication and information technology
• networks and spatial dimensions of innovation
• open innovation
• the social, economic and political environment of innovation
• the management of innovation
• the evaluation of innovation

Prometheus offers an outlet for authors who want their papers read rather than counted, where original thinking and expression are more valued than formulaic presentation. It offers authors quick and helpful advice through single-blind refereeing, tapping the world’s expertise rather than that of an editorial board. Expert editors guide authors and papers through the publication process. Prometheus publishes critical papers, those that express - and justify - opinions on innovation issues, and is particularly attracted to papers that challenge prevailing views. Papers are not so technical or specialised that they cannot be appreciated by a wide readership that includes academics, practitioners and policy makers - and excludes no one.

Prometheus editors

Professor Stuart Macdonald, Sheffield University (general editor)
Professor Dimitris Assimakopoulos, Grenoble Ecole de Management
Professor Peter Drahos, Australian National University
Professor Hans-Jürgen Engelbrecht, Massey University
Professor Richard Hawkins, University of Calgary
Dr Steven Henderson, Southampton Solent University
Dr. Jacqueline Kam, University of Bristol
Dr Karmo Kroos, Estonian Business School
Professor Sara McGaughey, University of Strathclyde
Professor Josephine Maltby, University of York
Professor Robin Mansell, London School of Economics and Political Science
Professor Martin Meyer, University of Sussex
Dr Joanne Roberts, Newcastle University
Dr. Jorge Rodriguez, Autonomous Metropolitan University of Mexico
Dr John Steen, University of Queensland

Prometheus book review editors

Professor Peter Armstrong
Dr Henry Ergas
Dr Richard Joseph
Dr Hazel Moir

The journal’s new cover depicts Prometheus himself being punished for giving man the gods’ technology of making and keeping fire. For his efforts, Prometheus was chained to
a rock to have an eagle devour his liver every night. By day, the liver re-generated in
preparation for further nocturnal pecking. The modern academic author, expected to
publish in the right journals, and so to say the right things in the right way, may
empathise: a pecking awaits those who do not conform. The journal *Prometheus* offers an
outlet for authors who are anxious to give the world new thoughts on innovation, despite
the consequences. Such papers should be submitted to the general editor:

Stuart Macdonald
Professor of Information and Organisation
University of Sheffield
9 Mappin Street
Sheffield S1 4DT

phone: 44 (0)114-222-3446
phone and fax: 44 (0)1993-772871
e-mail: s.macdonald@sheffield.ac.uk