



Prometheus: Critical Studies in Innovation

Prometheus is being re-vamped. The journal is now in its 26th year and much has changed since it was launched: the information perspective it espoused has become obscured by knowledge-based notions, its interest in information technology has been confused by expectations of e-everything, the technology policy of governments has been subverted by corporate strategy and the guidance of the market, and academic disciplines studying change have been captured by Management Studies. *Prometheus* could sit back and grumble that the world is not as it once was. But if *Prometheus* is ever to change anything, *Prometheus* itself must change. And changing it is: new editors, new book review editors, new web page, new cover, new house style, new remit.

Prometheus remains an international, multidisciplinary journal published by Taylor and Francis, but its new focus is firmly on innovation, by which is meant the production, introduction and diffusion of change. The journal's scope has expanded to cover:

- the history of innovation
- information for innovation
- invention and creativity
- research and development
- diffusion of innovation
- science and technology policy
- organisational strategy for innovation
- intellectual property rights

- communication and information technology
- networks and spatial dimensions of innovation
- open innovation
- the social, economic and political environment of innovation
- the management of innovation
- the evaluation of innovation

Prometheus offers an outlet for authors who want their papers read rather than counted, where original thinking and expression are more valued than formulaic presentation. It offers authors quick and helpful advice through single-blind refereeing, tapping the world's expertise rather than that of an editorial board. Expert editors guide authors and papers through the publication process. *Prometheus* publishes critical papers, those that express - and justify - opinions on innovation issues, and is particularly attracted to papers that challenge prevailing views. Papers are not so technical or specialised that they cannot be appreciated by a wide readership that includes academics, practitioners and policy makers - and excludes no one.

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The journal's new cover depicts Prometheus himself being punished for giving man the gods' technology of making and keeping fire. For his efforts, Prometheus was chained to

a rock to have an eagle devour his liver every night. By day, the liver re-generated in preparation for further nocturnal pecking. The modern academic author, expected to publish in the right journals, and so to say the right things in the right way, may empathise: a pecking awaits those who do not conform. The journal *Prometheus* offers an outlet for authors who are anxious to give the world new thoughts on innovation, despite the consequences. Such papers should be submitted to the general editor:

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