

Call for papers FIRB-RISC CONFERENCE

“Research and entrepreneurship in the knowledge-based economy”

*September 7-8, 2009
KITeS-Cespri, Bocconi University
Milan, Italy*

Background

Knowledge creation and management has been widely recognized as the main driving force for the economic growth of advanced economies. In the knowledge-based economy, learning, knowledge, research and human capital are key variables in the development of firms, sectors and countries.

The increasing importance of the knowledge-based economy leads to a growing number of challenges for the actors involved: the need to integrate and coordinate research, a better definition of actions and the search for the right instruments to tackle the cognitive and management aspects of the processes and to evaluate outcomes and effects.

Within this framework, the conference aims to create an opportunity for presentation of current research in the field and to open a space for debating on the impact of investments in research and human capital on firms, sectors and countries in the knowledge-based economy, and on the role for public policy.

We welcome theoretical and empirical contributions related to the following themes of the conference:

Theme A. Investments in research and their impact on firms' competitiveness: intangible assets, knowledge-base, innovativeness and competitive position.

Theme B. Knowledge-based entrepreneurship and industrial dynamics.

Theme C. Investments in R&D and economic performance at the firm and industry level.

Theme D. Innovation systems in the knowledge-based economy.

Theme E. Public policy in the knowledge-based economy.

Keynote speakers

Giovanni Dosi (Sant'Anna School of Advanced Studies)

Dominique Foray (Ecole Polytechnique Fédérale de Lausanne)

Franco Malerba (KITeS, Bocconi University)

Pascal Petit (EAEPE European Association for Evolutionary Political Economy)

Rehinilde Veuglers (Katholieke Universiteit Leuven)

Scientific Committee

Franco Malerba, Sergio Mariotti, Mario Pianta, Antonello Zanfei, Luigi Orsenigo, Marco Mutinelli, Lucia Piscitello, Margherita Balconi, Francesco Lissoni, Giorgio Sirilli

Organizing Committee

Christian Garavaglia, Maria Luisa Mancusi, Roberto Fontana, Davide Castellani, Cristina Rossi, Francesca Sgobbi

Important deadlines

Submission of extended abstract: April 30, 2009

Acceptance notification: May 31, 2009

Submission of papers: July 20, 2009

Paper submission

Please send an extended abstract (min. 800 words) to Christian Garavaglia (christian.garavaglia@unibocconi.it) and Maria Luisa Mancusi (marialuisa.mancusi@unibocconi.it).

Contributions will be selected based on the originality and quality of the paper, and the relevance to the conference topic and themes.

Acknowledgement

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